

Energy_____Hour_____Name_____

Company Name_____Name_____

Name_____

Name_____

Presentation _____/50

Model _____/40

Web Page _____/35

Commercial _____/30

Peer Evaluation _____/30

Logo _____/5

Slogan _____/5

Business Name _____/5

Total _____/200

Homework _____/100

Tests _____/100

Presentation Rubric					
	1	2	3	4	Total
Organization	Audience cannot understand presentation because there is no sequence of information.	Audience has difficulty following presentation because student jumps around.	Student presents information in logical sequence which audience can follow.	Student presents information in logical, interesting sequence which audience can follow.	
Subject Knowledge	Student does not have grasp of information; student cannot answer questions about subject.	Student is uncomfortable with information and is able to answer only rudimentary questions, but fails to elaborate.	Student is at ease and answers most questions with explanations and some elaboration.	Student demonstrates full knowledge (more than required) by answering all class questions with explanations and elaboration.	
Visual Aids	Student uses superfluous visual aids or no visual aids.	Student occasionally uses visual aids that rarely support the presentation.	Student's visual aids relate to the presentation.	Student's visual aids explain and reinforce the presentation.	
Mechanics	Student's presentation has four or more spelling errors and/or grammatical errors.	Presentation has three misspellings and/or grammatical errors.	Presentation has no more than two misspellings and/or grammatical errors.	Presentation has no misspellings or grammatical errors.	
Eye Contact	Student makes no eye contact and only reads from notes.	Student occasionally uses eye contact, but still reads mostly from notes.	Student maintains eye contact most of the time but frequently returns to notes.	Student maintains eye contact with audience, seldom returning to notes.	
Verbal Techniques	Student mumbles, incorrectly pronounces terms, and speaks too quietly for audience in the back of class to hear.	Student's voice is low. Student incorrectly pronounces terms. Audience members have difficulty hearing presentation.	Student's voice is clear. Student pronounces most words correctly. Most audience members can hear presentation.	Student uses a clear voice and correct, precise pronunciation of terms so that all audience members can hear presentation.	

	Total			
	X 2			
Teacher	0	1	2	
	Final			/50

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URL: <http://www-ed.fnal.gov/lincon/w01/projects/library/presubric.html>

Model Rubric

Dimension <i>(Expectations)</i>	1	2	3	4	
Depiction of Appropriate Scientific Applications/ Principles & Explanations <i>(Display shows appropriate application of scientific principles and they are explained correctly in accompanying text or speech)</i>	Some scientific applications or principles are depicted but they may not be applied appropriately nor explained correctly.	At least two relevant scientific applications or principles are depicted appropriately but the explanations may be simplistic or incomplete.	Two or more relevant scientific applications or principles are depicted appropriately and they are explained correctly.	Multiple relevant scientific applications or principles are depicted appropriately and all are explained correctly and fully.	
Accurate Representation and Appropriate Scale in Model Construction or Drawing Design Elements <i>(Display depicts accurate properly scaled elements in model or drawing)</i>	Model construction or drawing is too shoddy or sloppy to interpret design elements and scale.	Basic design elements can be interpreted, but construction or drawing scale may be inconsistent.	Construction or drawing is clear and appropriately scaled so design elements can be interpreted satisfactorily.	Construction or drawing is extremely clear and scaled correctly to allow easy interpretation of all design elements.	
Creativity / Originality of Design <i>(Display is innovative, creative and original)</i>	Design is minimal - neither creative nor original.	Design is basic and is either not creative or not original.	Design is relatively complex and creative and seems original.	Design is complex, uniquely innovative, and clearly original	
Total					
X 3					
Teacher 2 4					
Final					/40

Created by Susan Alkire

Commercial Rubric

Presentation Rubric					Powered by iRubric
	Poor 0 pts	Fair 1 pt	Good 2 pts	Excellent 3 pts	
Organization	Poor Audience cannot understand presentation because there is no sequence of information.	Fair Audience has difficulty following presentation because student jumps around.	Good Student presents information in logical sequence which audience can follow. Time constraints followed.	Excellent Student presents information in logical, interesting sequence which audience can follow. Time constraints followed.	
Content	Poor Content is weak. Facts are inaccurate. Student should have research in more depth.	Fair Student is uncomfortable with information and is able to answer only rudimentary questions.	Good Student is at ease with expected answers to all questions, but fails to elaborate.	Excellent Student demonstrates full knowledge (more than required) by answering all class questions with explanations and elaboration.	
Text and Graphics	Poor Student uses poor graphics or no graphics	Fair Student occasionally uses graphics that rarely support text and presentation.	Good Student's graphics relate to text and presentation.	Excellent Student's graphics explain and reinforce screen text and presentation.	
Volume and Clarity	Poor Student mumbles, incorrectly pronounces terms, and speaks too quietly for viewing audience to hear	Fair Student's voice is low. Student incorrectly pronounces terms. Audience members have difficulty hearing	Good Student's voice is clear. Student pronounces most words correctly. Most audience members can hear with little effort.	Excellent Student uses a clear voice and correct, precise pronunciation of terms. Student is enthusiastic. All viewing audience can hear without effort.	
Total					
X 2					
Teacher 2 4 6					
Final					/30

“Web Page” Rubric

	0-1	2	3	4
Layout /Design	The pages are unattractive. Text is difficult to read. The backgrounds are distracting.	The pages appear "busy" or "dull." Text may be difficult to read. The backgrounds are somewhat distracting.	The pages are eye-catching and attractive. Text is easy to read. The backgrounds are subtle and appropriate.	The pages are exceptionally attractive. Text spacing and alignment make reading easy. The backgrounds enhance the page.
Graphics	There are no photos, icons or clipart, or they are inappropriate or of low quality.	Photos are blurry or fuzzy; icons and clipart do not "fit" with the topic. Too many pictures make the download time slow.	Photos, icons, and clipart are appropriate, of high quality, and download fairly quickly.	Photos, icons, and clipart are used creatively and may follow a theme.
Writing	Story is poorly written; threads are not developed.	Story could be better written and threads do not logically grow from the previous section.	Story is well written and interesting to read and is presented in short sections that connect logically.	Story is creatively written and cleverly presented. Threads are well developed and of equal quality.
Navigation / Links	The user may become lost or links may be missing or not working.	The user may become confused when navigating between pages. Some links may not work	Links are consistent and easy to find so that the user can easily navigate back and forth through pages.	Links are created with images and icons to enhance the text links.

Total	
X 2	
Teacher 1 2 3	
Final	/35

Notes

Logo	/5	
Business Name	/5	
Slogan	/5	